

CLAIMS

I/We Claim:

1. A radio apparatus comprising:

an outer encasement;

a radio signal receiver secured relative to the outer encasement and configured to receive at least one of AM and FM radio signals;

an audio output operatively connected to the radio signal receiver; and

wherein the audio output may be limited to a predetermined radio signal frequency representing broadcast services of a radio station.

2. A radio apparatus as recited in claim 1, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and non-broadcast services.

3. A radio apparatus as recited in claim 1, and further wherein a promotional identifier of one of broadcast services and non-broadcast services is operatively attached to the outer encasement.

4. A radio apparatus as recited in claim 1, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and non-broadcast services and further includes a promotional identifier of the other of broadcast services and non-broadcast services.

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5. A radio apparatus as recited in claim 1, and further wherein the radio signal receiver is configured to only receive the broadcast signal of a pre-determined frequency, representing broadcast services of the radio station.

6. A radio apparatus as recited in claim 1, and further wherein the radio signal receiver is configured to multiple broadcast signals of different frequencies, and the audio output is configured to only output radio signals received of the pre-determined frequency, representing broadcast services of the radio station.

7. A radio apparatus as recited in claim 6 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through a mechanical setting of the audio output to the predetermined radio station.

8. A radio apparatus as recited in claim 6 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through an electronic setting of the audio output to the predetermined radio station.

9. A radio apparatus as recited in claim 1 and wherein the audio output is limited to a predetermined radio signal frequency representing

broadcast services of a radio station by locating a frequency tuner in the outer encasement such that once the tuner is set to a pre-determined radio signal frequency representing broadcast services of a radio station and the outer encasement closed, the tuner is not normally accessible by a user of the radio apparatus.

10. A radio apparatus comprising:

an outer encasement;
an antenna secured relative to the outer encasement;
a tuner operatively connected to the antenna configured to only receive one of a pre-determined AM and FM radio signal frequency from the antenna;
a demodulator disposed to receive the radio signal from the antenna;
an amplifier operatively connected to the demodulator to receive the radio signal from the demodulator and to create an amplified radio signal; and
an audio output operatively connected to the amplifier to receive the amplified radio signal from the demodulator.

11. A radio apparatus as recited in claim 10, and further wherein the audio output represents the broadcast services of one radio station.

12. A radio apparatus as recited in claim 10, and further wherein the demodulator is a diode.

13. A radio apparatus as recited in claim 10, and further wherein the radio apparatus is miniature.

14. A radio apparatus as recited in claim 10, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and non-broadcast services.

15. A radio apparatus as recited in claim 10, and further wherein a promotional identifier of one of broadcast services and non-broadcast services is operatively attached to the outer encasement.

16. A radio apparatus as recited in claim 10, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and non-broadcast services and further includes a promotional identifier of the other of broadcast services and non-broadcast services.

17. A radio apparatus as recited in claim 10, and further wherein the tuner is configured to only receive one of a pre-determined AM and FM radio signal frequency from the antenna by being enclosed in the outer encasement.

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18. A radio apparatus as recited in claim 10, and further wherein the tuner is configured to only receive one of a pre-determined AM and FM radio signal frequency from the antenna with an electronic tuner lock.

19. A method of promoting radio broadcast services, comprising the following:

providing a radio apparatus comprising:

an audio output;

an encasement with at least one promotional element thereon;

setting the radio apparatus to provide audio output only for a predetermined radio broadcast frequency related to a source of the radio broadcast services being promoted; and

distributing the radio apparatus to one of existing and prospective listeners of the source of the radio broadcast services being promoted, thereby promoting the broadcast services.

20. A method of promoting radio broadcast services as recited in claim 19, and further wherein the radio apparatus is miniature.

21. A method as recited in claim 19, and further wherein the promotional element is an indicia which indicates the source of the broadcast services.

22. A method as recited in claim 19, and wherein the encasement further includes a second promotional element which is an indicia from a non-broadcast advertiser.

23. A method as recited in claim 19, and further wherein the promotional element is an indicia which indicates the source of non-broadcast services.

24. A method as recited in claim 19, and further wherein the promotional element is defined by the outer encasement.

25. A method as recited in claim 19, and further wherein the broadcast services are those of a non-profit organization.

26. A method as recited in claim 19, and further wherein the broadcast services are related to broadcasting of games of a sports team.

27. A radio apparatus comprising:

an outer encasement;

a radio signal receiver secured relative to the outer encasement and configured to receive at least one of AM and FM radio signals;

an audio output operatively connected to the radio signal receiver; and

wherein a frequency tuner is located inside the outer encasement such that once the tuner is set to a pre-determined radio signal frequency representing broadcast services of a radio station and the outer encasement closed, the tuner is not normally accessible by a user of the radio apparatus.

28. A radio apparatus as recited in claim 27, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and a non-broadcast advertiser.

29. A radio apparatus as recited in claim 27, and further wherein a promotional identifier of one of broadcast services and a non-broadcast advertiser is operatively attached to the outer encasement.

30. A radio apparatus as recited in claim 27, and further wherein the outer encasement defines a promotional identifier of one of broadcast services and a non-broadcast advertiser, and further includes a promotional identifier of the other of broadcast services and the non-broadcast advertiser.

31. A radio apparatus as recited in claim 27, and further wherein the radio signal receiver is configured to only receive the broadcast signal of

a pre-determined frequency, representing broadcast services of the radio station.

32. A radio apparatus as recited in claim 27, and further wherein the radio signal receiver is configured to multiple broadcast signals of different frequencies, and the audio output is configured to only output radio signals received of the pre-determined frequency, representing broadcast services of the radio station.

33. A radio apparatus as recited in claim 32 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through a mechanical setting of the audio output to the predetermined radio station.

34. A radio apparatus as recited in claim 32 and further wherein the audio output is set to only output radio signals received of the pre-determined frequency through an electronic setting of the audio output to the predetermined radio station.

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